The Edge 2018 Awards

AWARDS
INFORMATION
&
GUIDELINES

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HTTPS://TMT.KNECT365.COM/EDGE-COMPUTING-CONGRESS/AWARDS

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Welcome to the **The Edge 2018 Awards**, taking place at the end of the first day of Edge Computing Congress, from 18:30 at the **Hotel Palace Berlin.**

If you want to be recognised for your work in edge computing development, evolution of use cases or technology for edge computing, then start your application now.

The Edge Awards in 2018 will celebrate those most advanced and most inspirational in edge computing in 6 categories.

Place and Time
Date: Wednesday 19 September 2018
Time: Starts 18:30
Venue: Hotel Palace Berlin, Germany

Cost
Entries – £199

Deadlines and Key Dates
Entries close 5:30pm GMT on 24 August 2018
Shortlist announced by 5 September 2018
Winners announced during the ceremony on 19 September 2018

Judges
Each category is independently judged by our neutral panel of industry analysts and specialists. Each application will be scored based on set criteria, the top scoring applicants shortlisted prior to the event.

Terms and Conditions

Who can enter?
- Awards are open to attendees of the Edge Computing Congress 2018.
- The entry must be either operating commercially or in a live pilot or trial.

General Terms and conditions
- All entries must be submitted via the online application form.
- All entries must be in English.
- The **cost per 1 entry is £199**. Payment will be accepted by credit card or bank transfer. Unless full payment has been received 1 week after the entry, the entry will be cancelled.
- Attending the awards is complimentary for all conference attendees (there is no fee to attend the awards)
- Companies can enter more than one category; however, a separate entry form/supporting documentation/entry fee is required for each category.
- All material submitted will remain confidential to the judges and event organisers (unless your prior written consent has been obtained).
- Decisions by the judging panel is final. Any attempts to further influence the judges by any means outside of, or in addition to, the Official Entry may result in disqualification.
- Unfortunately, it is not possible to provide feedback on your entry.
- All entries must be accompanied by a company logo in jpeg or eps.

Entries close 5:30pm GMT on 24 August 2018
On receipt of your entry, the awards administrators will confirm its receipt via email. If you do not obtain such a receipt within 3 days, it is your responsibility to contact us to confirm its arrival. Unless you have this written or verbal confirmation from us, we cannot guarantee the receipt of your entry.

Entry Fees
£199 per awards category entry.
Payment will be accepted by credit card or invoice.
Unless full payment has been received 1 week after the entry, the entry will be cancelled.

Additional Supporting Materials
Additional documentation is accepted to support your entry.

Please keep any additional supporting information to a maximum of 5 pages. This could include:
- relevant background information, results or data, images, graphics, KPI information, press articles, customer reviews etc.
- Web pages (which should be very specific to the entry) linked by URLs.
- One x 3 minute (maximum) video (Not mandatory, but may help judges in terms of visualising and understanding the solution and benefits for customers).

Please ensure supporting documents clearly support the product or service you are nominating.

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Why Enter?

- Publicity and recognition of achievement to edge computing community.
- Press and media recognition after the Awards.
- Stand out from the competition – Winners receive the accolade of being judged the best of the best in their field.
- Opportunity to boost team morale, improve motivation and reward staff for their contributions to the company.

Shortlist

Up to 4 companies will be shortlisted in each category and the shortlists will be published by 5 September 2018. However not every category needs to have 4 eligible shortlisted entries to run. The winners will be announced during the Awards Ceremony on 19 September 2018.

Shortlisted companies will:
- Be featured on the Edge Computing Congress event website.
- Be featured in the Edge Computing Congress Shortlist press release.
- Receive the right to use "Shortlisted Edge 2018 Award" iconography on their own promotional materials, including print, emails and websites.

If shortlisted, a senior executive of your company will be contacted for interview by KNect365's Edge Computing Congress conference producer. Interviews will be carried out by phone or email. Responses from this interview will be used in a feature preview of the show focusing on your category and quoting the nominated companies, whilst the Winner's full interview will be released as part of the Winners' Press Pack to encourage coverage of your win.

Winners

The Winners will be announced during the Edge 2018 Awards ceremony on 19 September 2018 and <u>not before</u>. Winners will also be featured in the Winners Press Release announced the following day. Winners will:

- Receive a bespoke Winner's Trophy presented at the The Edge 2018 Awards ceremony on 19 September 2018.
- Receive a Winners photo of the presentation of the Awards.
- Be included in The Edge 2018 Awards Winners press release.
- Be featured on The Edge 2018 Awards Winners website.
- Be featured The Edge 2018 Awards Winners HTML posted to the full Edge Computing Congress event mailing list.
- Be able to use "Winners of The Edge 2018 Awards" logo and icon on their own promotional materials.

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Awards Categories Overview

1. Biggest Individual Contribution to Edge Computing Development

This award will recognise the Edge Computing Ambassadors, those individuals who are instrumental in driving edge computing development and who have been particularly active over the last 12 months in ensuring the continued progression of edge computing research, development and trials.

1) Your name, job title, company and email address
2) Name, job title, company and email address of your nominee
3) Please describe in no more than 300 words why this individual deserves to win the award

2. Biggest Contribution to Edge Computing R&D (one company or a partnership)

The 'Biggest contribution to R&D' award is open to companies that have already committed substantial time and resources to the discovery and development of approaches to edge computing.

Considering the importance of edge computing as an enabler for 5G services and IoT, there is a need to speed up the progress of trialling and piloting edge computing.

The contribution to R&D should consider the wider potential of edge computing, and demonstrate the steps taken to facilitate the development of new services and/or revenue channels, which will help to drive progress in the market, removing barriers and helping to make the adoption of edge computing a reality.

The winner of this award will be selected on the basis of the level of time and resources committed, and the viability of the results of the R&D for helping drive faster market development.

Q1. What is the scope of your R&D project?

Q2. Is this a joint entry? If so, what are the partnering organisations?

Q3. Please describe in maximum 300 words as simply as possible the lessons learnt, their application to the wider edge computing industry, and the benefits derived from the R&D.

Q4. If you have a product launch planned, what is the timeline?

Q5. Please describe in maximum 300 words the concise specifics of why this R&D project entry should win this award?

3. The Best Operator Award for Edge Computing Development

"The Best Operator Award for Edge Computing Development" is open to operators who have been instrumental in driving the progression of edge computing internationally through first-class research, innovation and commercial strategy.

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The judges will be looking to understand your edge computing development programme; key areas of innovation, how your research will lead to commercial roll out and enable advanced services for your customers.

1. Please describe as simply as possible an overview of your edge computing development programme
2. What are you hoping edge computing will deliver for your business and your customers?
3. Describe where you are currently in your research/trials in maximum 300 words
4. Please describe next steps and how edge computing will form a bigger part of the network in the future, in maximum 300 words
5. Why do you think your company deserves this award? Maximum 300 words

4. The Best Enterprise Award for Edge Computing Development

"The Best Enterprise Award for Edge Computing Development" is open to enterprises who have been instrumental in driving the progression of edge computing internationally through first-class research, innovation and commercial strategy.

The judges will be looking to understand your edge computing development programme; key areas of innovation, how your research will lead to commercial roll out and enable advanced services for your customers.

1. Please describe as simply as possible an overview of your edge computing development programme
2. What are you hoping edge computing will deliver for your business and your customers?
3. Describe where you are currently in your research/trials in maximum 300 words
4. Please describe next steps and how edge computing will form a bigger part of the network in the future in maximum 300 words
5. Why do you think your company deserves this award? Maximum 300 words

5. The Greatest Commercial Potential for Edge Computing Concept

This is an important award for the future potential of an edge computing concept because it recognises the actual commercial potential and return on investment in edge computing. A particular concept can be demonstrated by an industry foundation, association, commercial company or developer. Judges will be looking to award a concept that promises the greatest commercial return and scalability.

The following questions about the edge computing concept should be explained for the judges to review:

Q1. Description of the concept and its main features in maximum 300 words
Q2. Companies/groups of companies behind this edge computing concept
Q3. Please describe as simply as possible the use cases that this concept will enable
Q4. If you have a trial or launch planned, what is the timeline?
Q5. Please describe the concise specifics of why this concept entry should win this award? Maximum 300 words

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6. The Best Edge Computing Technology

This award will examine the technology behind the use cases. As edge computing PoCs and trials proliferate, and more companies start to invest in edge technologies; this award will analyse the technology powering the edge revolution and the progression industry leaders are making in delivering edge computing services to consumers.

The winning technology should demonstrate significant potential for facilitating the development of new services and/or revenue channels, which will help to drive progress in the market, removing barriers and helping to make the adoption of edge computing a reality.

Q1. Name the technology and briefly outline its function
Q2. Is this a joint entry? If so, what are the partnering organisations?
Q3. Please describe as simply as possible the applications your technology will enable, the lessons learnt, their application to the wider edge computing industry, and the benefits derived your edge computing technology
Q4. If you have a product launch planned, what is the timeline?
Q5. Please describe the concise specifics of why this technology entry should win this award? Maximum 300 words

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Criteria

For all of the categories, the following criteria will apply so make sure you follow these instructions as closely as possible when submitting your application:

The judges will look for:
- A description of the product/service/technology/concept (Max 300 words)
- Unique and innovative features of the product/service/project, describing its relevance to the development of edge computing (Max 300 words)
- How is your product/service/technology different from competition? (Max 300 words)
- Describe how your product/service/technology addresses the needs of your end-users (Max 300 words)
    - Describe how product/service/technology improves end-user capabilities by first describing your end-user (consumer or enterprise, information about the end-user can include: How many, types, geographical and vertical spread, any reference from customers)
    - Describing the benefit to the end-users from your product/service/technology (or planned future benefits)
- Specific characteristics making the entry successful/significant on a commercial level, such as pricing, return on investment, value for money (Max 300 words)

Please provide any relevant background information, results and KPI information to support your entry.

Contact

If you have any questions about the awards, please contact

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Entries close 5:30pm GMT on 24 August 2018

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