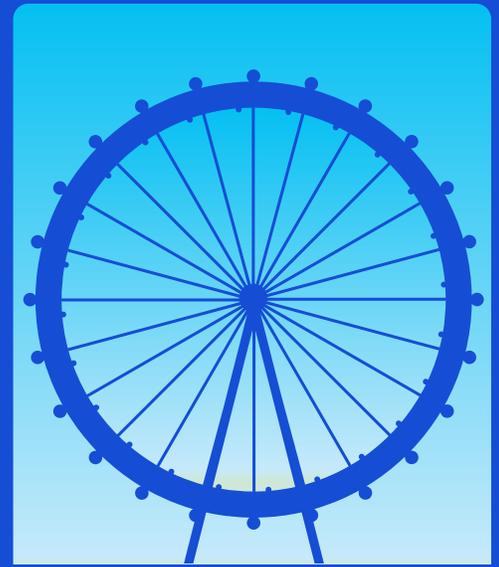


# FINOVATE EUROPE 2018



**FEBRUARY 13-16  
LONDON**

“For online personal finance nerds - like your humble correspondent -  
Finovate is the Super Bowl and World’s Fair rolled into one.”

- MARY PILON, WALL STREET JOURNAL THE WALLET

**[FINANCE.KNECT365.COM/FINOVATEEUROPE](http://FINANCE.KNECT365.COM/FINOVATEEUROPE)**

## What is Finovate?

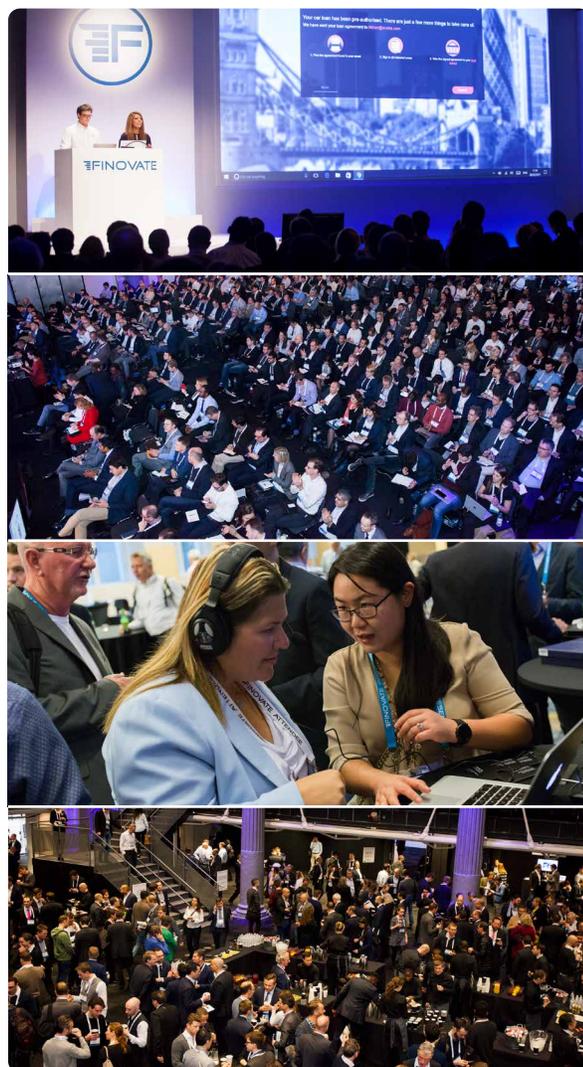
Finovate organizes annual events around the globe showcasing the most important new financial and banking technology. Finovate attracts more than 5,000 industry execs annually to watch 250+ companies launch new products and innovations. The audience consists of senior financial and banking executives, venture capitalists, press, industry analysts, bloggers, regulators, and entrepreneurs.

The conference debuted to rave reviews in the fall of 2007 in New York City, and added a popular Silicon Valley version in 2008. The event went international first in London in 2011, then Asia in 2012, and is launching in Dubai December 2017.

## What makes Finovate unique?

We don't waste your time. Finovate is curated, fast-paced, and gets right to the point. And we've been delivering value for 10 years.

- Fast-paced live demos of new financial technology**  
 Each of the 70+ handpicked fintech companies gets just 7 minutes to show their latest and greatest innovations with no PowerPoint safety net!
- Meet the company founders**  
 In addition to watching the demos live, during the networking sessions you can speak directly to the founders and senior executives from the demoing companies.
- Neural networking**  
 Connect with like-minded fintech execs through the community section of our mobile app, at the hot-topic round tables, and during happy hour.
- NEW for 2018: The conversation continues**  
 Don't head home after the last demo Wednesday. Stick around for two days of business-altering dialogue, discussion, and decision-making about the new technology showcased at Finovate. And it's all included at no extra cost.



## Why attend Finovate?

- **Fast-paced.** Forget about rambling 57-minute panel discussions that leave you more confused than when they started. Finovate speakers are on the clock to deliver live demos or actionable insights building on the classic 7-minute time frame.
- **Curated.** Your time is valuable, and we won't waste a minute of it. Demos are hand-selected for maximum impact on your business, today and in the future. Discussion sessions are divided into specific tracks so you know exactly where to find the ideas most relevant to you and your company.
- **Peer-driven.** While it's great to hear from the tech companies driving development in every corner of the fintech world, it's just as important to connect with peers implementing new technology. That's why we are putting more than 100 of the most accomplished bankers, brokers, investors and other tech standouts on stage.
- **Pundit-powered.** Ever wish you could sit down with a famous fintech founder and find out how they got their billion-dollar ideas? And more importantly, what's just around the corner? Grab a cuppa and come listen to fintech luminaries break down the future of fintech.
- **Neural networking.** Everyone knows the most powerful part of every event is who you meet, or more importantly, who you might work with down the road. Finovate puts you in the driver's seat of both your conference and post-conference experience with state-of-the-art networking tools and resources.
- **Crowdsourced.** It's your event every step of the way. You decide who wins Best of Show, you choose which questions rise to the top for onstage Q&A, and you decide the final agenda.
- **Fresh research.** Technology for the sake of technology won't cut it anymore. You need solid numbers to make the case back at the office. At Finovate, you won't go back disappointed. We're sending you home with a hard drive full of supporting research results and insightful data. Don't head home after the last demo Wednesday. Stick around for two days of business-altering dialogue, discussion, and decision-making about the new technology showcased at Finovate. And it's all included at no extra cost.



"Finovate proves again and again why it's the most important in financial technology."

- Brad Leimer, Santander

## Who attends FinovateEurope?

For more than 10 years, Finovate has attracted the best and brightest both on stage and in the audience. Join our crowd of leading technologists and company founders along with senior decision makers at financial, banking, and technology companies. We also attract influential press, research analysts, high-end consultants, venture capitalists and other industry leaders. We hosted over 1,300 attendees in 2017, and we're moving to a larger venue for 2018 to accommodate even more attendees excited to see the future of fintech in action.

A small sample of organizations that attended FinovateEurope 2017 includes:

- AARP
- ABN AMRO
- AIB Bank
- Alfa-Bank
- American Express
- AO Raiffeisenbank
- Bahrain EDB
- Bank of East Asia
- Barclays
- BMO Financial Group
- BNP Paribas
- Cabot Square Capital
- Caixa Bank
- Close Brothers
- Danske Bank
- Deutsche Asset Management
- Digital Ventures
- DSwiss AG
- Ederned Capital Partners
- Eight Roads Ventures
- Ernst & Young
- Experian
- Fujitsu
- General Atlantic
- H2 Private Capital
- HSBC
- IBS Journal
- ING
- Invesco
- JP Morgan
- KPMG
- Lloyds Banking Group
- MasterCard
- Morningstar
- Nationwide Building Society
- NIBC Bank
- Rabobank
- RBS
- Salesforce
- Sony
- Think Money Group
- Toyota Financial Services
- Transamerica Ventures
- UBS
- USAA
- Velocity Capital

## When & where will FinovateEurope take place?

FinovateEurope 2018 is moving to a new, larger venue to accommodate increased demand. We'll be at ExCel London, a world-class venue situated on the historic Royal Victoria Dock. Less than a mile from the London City Airport, it's easily accessible via public transportation, and just a short ride away from many of London's famous attractions.



"The only fintech conference you need to attend."

- Rishi Kadiwar, Guardian Life

## What are people saying about Finovate?

“WARNING: The thunder energy at Finovate is highly addictive.”

- REBECCA MULLIGAN, WESTERN INDEPENDENT BANKERS

“Drank heavily from the fintech fire hose and learned an amazing amount.”

- GAVIN SPITSNER, WEALTH CONSULTING PARTNERS

“Finovate is the Paris Fashion Week of fintech conferences.”

- DARIA WOODS, TICKERTAGS

“The one show that should be on your HR induction program if you touch fintech.”

- SHUBRGNDU KHOCHÉ, MASTERCARD

“Once again Finovate proves the best event out there to connect with innovative minds. If you miss it, you'll regret it.”

- GABRIEL OSSI, UNICREDIT

“Finovate is the perfect environment to view future fintech in one place!”

- RYAN BROOKS, WSECU

## Register now to lock in your spot!

We know that one of the major reasons to attend any event is to meet and learn from interesting people. We're expecting over 1,300 leading financial executives, venture capitalists, press, industry analysts, bloggers, and fintech entrepreneurs excited to see the future of fintech.

Join us (and them) and spend a few days in the company of some of the most innovative minds in the industry. **Register now to lock in your spot!**

**To register, please visit:**

**[finance.knect365.com/finovateeurope/purchase/select-package](https://finance.knect365.com/finovateeurope/purchase/select-package)**