

FINOVATE FALL 2017



SEPTEMBER 11-14
NEW YORK

"For online personal finance nerds - like your humble correspondent -
Finovate is the Super Bowl and World's Fair rolled into one."

- MARY PILON, WALL STREET JOURNAL THE WALLET

FINOVATEFALL.COM

What is Finovate?

Finovate organizes four annual events around the globe showcasing the most important new financial and banking technology. Finovate attracts more than 5,000 financial and technology execs annually to watch 250+ companies launch new products and technology. The audience consists of senior financial and banking executives, venture capitalists, press, industry analysts, bloggers, regulators, and entrepreneurs.

The conference debuted to rave reviews in the fall of 2007 in New York City, added a San Francisco version in 2008, then went international first in London in 2011 and then Asia in 2012.

What makes Finovate unique?

We don't waste your time. Finovate is curated, fast-paced, and gets right to the point. And we've been delivering value for 10 years.

- Fast-paced live demos of new financial technology**
 Each of the 70+ handpicked fintech companies gets just 7 minutes to show their latest and greatest innovations with no PowerPoint safety net!
- Meet the company founders**
 In addition to watching the demos live, during the networking sessions you can speak directly to the founders and senior executives from the demoing companies.
- Neural networking**
 Connect with like-minded fintech execs through the community section of our mobile app, at the hot-topic round tables, and during happy hour.
- NEW for 2017: The conversation continues**
 Don't head home after the last demo Tuesday. Stick around for two days of business-altering dialogue, discussion and decision-making about the new technology showcased at Finovate. And it's all included at no extra cost.



Why attend Finovate?

- **Fast-paced.** Forget about rambling 57-minute panel discussions that leave you more confused than when they started. Finovate speakers are on the clock to deliver live demos or actionable insights building on the classic 7-minute time frame.
- **Curated.** Your time is valuable, and we won't waste a minute of it. Demos are hand-selected for maximum impact on your business, today and in the future. Discussion sessions are divided into specific tracks so you know exactly where to find the ideas most relevant to you and your company.
- **Peer-driven.** While it's great to hear from the tech companies driving development in every corner of the fintech world, it's just as important to connect with peers implementing new technology. That's why we are putting more than 100 of the most accomplished bankers, brokers, investors and other tech standouts on stage.
- **Pundit-powered.** Ever wish you could sit down with a famous fintech founder for coffee and find out how they got their billion-dollar ideas? And more importantly, what's just around the corner? Grab your java and come listen to fintech luminaries break down the future of fintech.
- **Neural networking.** Everyone knows the most powerful part of every event is who you meet, or more importantly, who you might work with down the road. Finovate puts you in the driver's seat of both your conference and post-conference experience with state-of-the-art networking tools and resources.
- **Crowdsourced.** It's your event every step of the way. You decide who wins Best of Show, you choose which questions rise to the top for on-stage Q&A, and you decide the final agenda.
- **Fresh research.** Technology for the sake of technology won't cut it anymore. You need solid numbers to make the case back at the office. At Finovate, you won't go back disappointed. We're sending you home with a hard-drive full of supporting research results and insightful data. Don't head home after the last demo Tuesday. Stick around for two days of business-altering dialogue, discussion and decision-making about the new technology showcased at Finovate. And it's all included at no extra cost.



"Finovate proves again and again why it's the most important in financial technology."

- Brad Leimer, Santander

Who attends FinovateFall?

For more than 10 years, Finovate has attracted the best and brightest both on stage and in the audience. Join our crowd of leading technologists and company founders along with senior decision makers at financial, banking, and technology companies. We also attract influential press, research analysts, high-end consultants, venture capitalists and other industry leaders. We hosted a record-setting crowd of over 1,600 attendees last year and we expect to see even more interest in 2017.

A small sample of organizations that attended FinovateFall 2016 includes:

- AARP
- ADP
- AIG
- Aite Group
- Ally Ventures
- American Banker
- American Express
- Ameriprise Financial
- Apple
- Bank of America
- Bank Technology News
- The Bank of Tokyo-Mitsubishi
- Barclays
- BECU
- BlackRock
- Bloomberg News
- BNP Paribas
- Business Insider
- Capital One
- Celent
- Charles Schwab
- CIBC
- Citi
- CNBC
- CNNMoney
- Consumer Reports
- Deloitte
- Discover
- Dow Jones
- Equifax
- Ernst & Young
- Fannie Mae
- Federal Reserve Board
- Fidelity Investments
- FIS
- Forbes
- Forrester Research
- Gartner
- Google
- IDC Financial Insights
- Inc.
- ING Bank
- JP Morgan Chase
- KeyBank
- MasterCard
- Mercator Advisory Group
- Morningstar
- NACHA
- Nasdaq
- Nationwide Insurance
- NBC's TODAY Show
- New York Life
- The New York Times
- Omidyar Network
- Oracle
- PayPal
- PSECU
- PwC
- RBC Capital Markets
- Route 66 Ventures
- Shasta Ventures
- Sony
- Standard Chartered Bank
- Stearns Bank
- TD Ameritrade
- Teachers Credit Union
- Thomson Reuters
- TIAA
- Toyota Financial Services
- Transamerica Ventures
- UBS
- US Department of Commerce
- US Department of Defense
- US Department of Treasury
- USAA
- Vanguard
- Visa
- The Wall Street Journal
- Washington Federal
- Wells Fargo



"The only fintech conference you need to attend."

- Rishi Kadiwar, Guardian Life

When & where will FinovateFall take place?

We're excited to be returning to the New York Hilton Midtown on September 11 - 14, 2017. The Hilton Midtown is a world-class venue located in the heart of New York City and conveniently accessible via public transportation.



What are people saying about Finovate?

“WARNING: The thunder energy at Finovate is highly addictive.”

- REBECCA MULLIGAN, WESTERN INDEPENDENT BANKERS

“Finovate is the Paris Fashion Week of fintech conferences.”

- DARIA WOODS, TICKERTAGS

“Once again Finovate proves the best event out there to connect with innovative minds. If you miss it, you'll regret it.”

- GABRIEL OSSI, UNICREDIT

“Drank heavily from the fintech fire hose and learned an amazing amount.”

- GAVIN SPITSNER, WEALTH CONSULTING PARTNERS

“The one show that should be on your HR induction program if you touch fintech.”

- SHUBRGNDU KHOICHE, MASTERCARD

“Finovate is the perfect environment to view future fintech in one place!”

- RYAN BROOKS, WSECU

Register now to lock in your spot!

We know that one of the major reasons to attend any event is to meet and learn from interesting people. FinovateFall 2016 attracted a record-setting crowd of over 1,600 leading financial executives, venture capitalists, press, industry analysts, bloggers, and fintech entrepreneurs excited to see the future of fintech.

Join us (and them) and spend a few days in the company of some of the most innovative minds in the industry. Register now to lock in your spot!

To register, please visit:

FINOVATEFALL.COM